



UNITED NATIONS SUMMIT  
20-22 September 2010, New York  
High-level Plenary Meeting of the General Assembly



**MEDIA ADVISORY**  
Information as of 17 September

## United Nations convenes world leaders to spur action against poverty

Summit on the Millennium Development Goals, 20-22 September

“Our world possesses the knowledge and the resources to achieve the Millennium Development Goals. Coming together in September with a renewed commitment to build on our achievements so far and to bridge the gaps identified, we can deliver on our shared responsibility to build a better world for generations to come.”

-- UN Secretary-General Ban Ki-moon

**WHO:** Close to 140 Heads of State and Government, joined by leaders from civil society organizations, foundations and the private sector, will meet to spur action against poverty, hunger and disease. The meeting is convened by the UN General Assembly and chaired by the Assembly’s incoming and outgoing presidents, H.E. Joseph Deiss (Switzerland) and H.E. Dr. Ali Abdussalam Treki (Libya).

**WHEN:** Monday–Wednesday, 20–22 September 2010.

The last day of the Summit (22 September) will be held in parallel with a high-level General Assembly meeting on biodiversity, followed by the opening of the annual high-level debate (23 September) and a special two-day meeting on the sustainable development of Small Island Developing States (24–25 September).

**WHERE:** United Nations Headquarters, 1st Avenue and 46th Street, New York.

Media centre located in Conference Room 1 in the new North Lawn Building

**WHAT:** With only five years left until the 2015 target date to achieve the Millennium Development Goals (MDGs), the Summit – officially a High-level Plenary Meeting of the General Assembly – will bring together world leaders to review progress, identify gaps, and commit to concrete steps to reach the eight anti-poverty goals agreed to at the Millennium Summit in 2000. Leaders are expected to adopt an action agenda, including measures to be taken to advance progress on each Goal.

In addition to statements by world leaders and round tables on key issues, a number of partnership events by governments, UN agencies and leaders from civil society, foundations and the private sector are expected to result in announcements of new initiatives and actions, including on women’s and children’s health.

**WHY:** A number of countries have achieved major successes in fighting poverty, improving school enrolment and child health, expanding access to clean water, strengthening control of malaria and tuberculosis, and providing increased access to HIV treatment. But progress has been uneven, and – without additional efforts – several of the Goals are likely to be missed in many countries. Just five years before the 2015 target date for achieving the Goals, the Summit comes at a crucial time to galvanize commitments and accelerate progress.

## **PRESS CONFERENCES:**

All press conferences scheduled to take place in Dag Hammarskjöld Library Auditorium at UN Headquarters. Schedule is subject to change – please check daily media alert for latest information.  
(TBC = To Be Confirmed / NLB = North Lawn Building / GA = General Assembly Building)

### **Sunday, 19 September**

4:45 p.m. – Stakeout by the Secretary-General and President Tarja Halonen of Finland, following the first meeting of the High-level Panel on Global Sustainability (2nd floor NLB)

### **Monday, 20 September**

10:30 a.m. – Press Conference by WTO Executive Director Pascal Lamy  
12:00 p.m. – Stakeout by IMF Managing Director Dominique Strauss-Kahn (GA or NLB)  
12:30 p.m. – Press conference by Ibrahim Assane Mayaki, head of the New Partnership for Africa's Development  
2:30 p.m. – Press conference by the UN Development Fund for Women (UNIFEM – part of UN Women)  
6:15 p.m. – Stakeout by H.E. Mr. Jose Luis Rodriguez Zapatero, Prime Minister of Spain (GA)

### **Tuesday, 21 September**

10:00 a.m. – (TBC) Press conference by the Secretariat of the Convention on Biological Diversity  
10:30 a.m. – Press conference by H.E. Mr. Goodluck Ebele Jonathan, President of Nigeria  
11:00 a.m. – Press conference on biodiversity by the International Union for Conservation of Nature  
1:00 p.m. – Stakeout by H.E. Mr. Jonas Gahr Store, Foreign Minister of Norway (NLB)  
1:00 p.m. – Press conference by H.E. Mr. Hugo Chavez Frias, President of Venezuela  
1:30 p.m. – Press conference by H.E. Mr. Evo Morales Ayma, President of Bolivia  
2:30 p.m. – Press conference by the President of Kyrgyzstan  
5:30 p.m. – (TBC) Press Conference by UNDP on Energy and the MDGs

### **Wednesday, 22 September**

10:00 a.m. – (TBC) Press conference by Japan  
11:00 a.m. – Press conference by the UN Global Compact on business contributions to the MDGs  
1:00 p.m. – (TBC) Press conference by the President of Chile  
1:30 p.m. – (TBC) Press conference by UNDP  
2:00 p.m. – Press conference by the Secretariat of the Convention on Biological Diversity  
2:30 p.m. – Press conference by the UN Children's Fund (UNICEF)  
3:00 p.m. – (TBC) Press conference by Ms. Michelle Bachelet (Head of UN Women)  
3:30 p.m. – Press conference by the Minister of Environment of Brazil  
4:30 p.m. – (TBC) Press conference by H.E. Mr. Johnson Toribiong, President of Palau  
5:00 p.m. – (TBC) Press conference by Australia  
5:00 p.m. – (TBC) Closing press conference by the Secretary-General (time and place TBC)

### **Thursday, 23 September**

9:30 a.m. – (TBC) Press conference by the UN Children's Fund (UNICEF)  
11:00 a.m. – (TBC) Press conference on Small Island Developing States  
1:00 p.m. – (TBC) Press conference by the Secretariat on Biological Diversity  
1:30 p.m. – (TBC) Press conference by ActionAid on the MDGs

## **OFFICIAL EVENTS:**

### **Opening session: 20 September, 9:00 to 10:00 am, General Assembly Hall**

The Summit on the MDGs will open with a plenary meeting, featuring statements by the General Assembly Presidents, the Secretary-General, the President of the UN Economic and Social Council, and the heads of the World Bank, International Monetary Fund, World Trade Organization, UN Conference on Trade and Development and UN Development Programme.

### **Plenary meetings: 20–22 September, morning and afternoon, General Assembly Hall**

The plenary meetings – one each morning and afternoon over the three days – will feature statements by Heads of State and Government and other high-level officials.

**Thematic roundtables: 20–22 September, morning and afternoon, Conference Room 4**

Parallel to the plenary meetings, six roundtable sessions – one each morning and afternoon – will allow leaders to have more in-depth discussions on the themes of poverty, hunger and gender equality; health and education; sustainable development; emerging issues and evolving approaches; the special needs of the most vulnerable; and widening and strengthening partnerships. The roundtables are open only to the participants.

**Closing session: 22 September, 5:00 to 6:00 pm TBC, General Assembly Hall**

Scenario TBC: After the statements by Member States are concluded, expected between 5:00 and 6:00 p.m., the chairs of the roundtables will each present a summary of the deliberations, and the outcome document for the Summit will be adopted. Statements by observers would then resume, and it is expected that the closing plenary would be held between 9:00 and 10:00 p.m., featuring statements by the General Assembly Presidents and representatives from civil society and the private sector.

**PARTNERSHIP EVENTS:**

Several announcements of new actions and initiatives are expected to be made at events organized by Governments, UN agencies, leaders from civil society, foundations and the private sector, held between 15 and 22 September, at the UN or elsewhere in New York City, including the following:

**Sunday, 19 September**

9:30 – 11:30am

**Women Deliver:** Brunch for UN delegations, organized by the World Bank, UNFPA, Norway and Women Deliver, to put forth a collective voice around the need to invest in women and girls. Contact: ybeejadhur@worldbank.org. (Waldorf Astoria) – attendance and media by invitation only

12:00 – 4:00pm

**Stand Up against Poverty:** As part of the worldwide Stand Up against Poverty mobilization (17-19 September), the UN Millennium Campaign and a number of NGOs are organizing an event featuring high-profile speakers, performers and exhibitions to make noise and urge world leaders to take action on the MDGs. Contact: kara.alaimo@undp.org. (Lincoln Center Plaza) – open to the media

6:30 pm

**Millennium Development Goals Awards 2010:** Organized by the MDG Awards Committee, the event recognizes Governments and NGOs who have made exceptional efforts to help achieve the MDGs. Contact: james@sunshinesachs.com. (Waldorf Astoria) – open to the media

**Monday, 20 September**

11:00 am

**The Green Economy and the MDGs:** Launch of a brief for policymakers, with Achim Steiner, UNEP Executive Director, and Pavan Sukhdev, Team Leader, UNEP Green Economy Initiative. Option to call in via teleconference. Contact: sniffenj@un.org (2 UN Plaza, Room 803) – open to the media

11:00am – 1:00 pm

**Local Governments and the MDGs:** Launch of a joint publication by the UN Millennium Campaign and the United Cities and Local Governments (UCLG) on eight ways to change the world. Contact: sering.njie@undp.org. (Conf room 7, NLB) – limited media access; see liaison desk in media centre

1:00 – 2:30 pm

**Paths to 2015:** Launch of the MDG Report 2010/2011 for the Asia-Pacific region, organized by UNDP, ADB and ESCAP. Contact: sandra.macharia@undp.org (Millennium Plaza Hotel) – open to the media

1:00 – 6:00 pm

**Social Goods Summit:** Mashable, 92nd Street Y and the UN Foundation are bringing together leaders from the digital industry, policy and media worlds for a groundbreaking Social Goods Summit focused on how technology and social networks can play a leading role in addressing the world's most intractable problems. Participants include Ted Turner, Facebook co-founder Chris Hughes, Kiva co-founder Jessica Jackley and others. Contact: smorton@92y.org. (92nd Street Y) – tickets available through 92Y

- 1:00 – 4:00 pm **Accelerating the Achievement of the MDGs through Decent Work:** Organized by the International Labour Organization (ILO) and Realizing Rights, this event features high-profile speakers, including Michelle Bachelet, Dominique Strauss-Kahn, Mary Robinson, Tarja Halonen and Matthew Bishop. Contact: cassidy@ilo.org. (Millennium Plaza Hotel) – open to the media
- 1:15 – 2:30 pm **The Power of Vaccines and Partnerships to Tackle the Major Child Killers:** WHO Director General Dr. Margaret Chan, GAVI Alliance CEO Julian Lob-Levyt, UNICEF Executive Director Anthony Lake and Government representatives from Afghanistan, China, Kenya, Nicaragua and Norway will discuss achieving MDG 4 . Moderated by Richard Besser from ABC News. Contacts: dan.thomas@gavialliance.org or klenard@burnesscommunications.com, (UNICEF House) – attendance and media by invitation only
- 1:15 – 2:30 pm **Sport for Development Forum:** Organized by the UN Office on Sport for Development and Peace, the International Olympic Committee and the UN Group of Friends of Sport for Development and Peace, the event highlights the role of sport in the achievement of the MDGs. Secretary-General Ban Ki-moon will participate. Contacts: dienes@un.org, bartmann@un.org. (Conf room 8, GA) – attendance and media by invitation only
- 3:00 – 6:00 pm **Launch of Two Reports on Africa:** UNECA and OECD will launch a *Mutual Review of Development Effectiveness in Africa*; OSAA will launch a report on *Africa's Cooperation with New and Emerging Development Partners*. Contact: sakubita@un.org or fleshman@un.org. (Millennium Plaza Hotel) – open to the media
- 5:00 – 7:00 pm **World's Women at the Centre of Achieving the MDGs:** This event co-hosted by Denmark and Senegal, in cooperation with UNIFEM, will highlight the critical relationship between gender equality and the MDGs. Speakers will draw upon an early release of key findings from UNIFEM's flagship publication, *Progress of the World's Women*. Contact: oisika.chakrabarti@unifem.org (Conf room 7, NLB) – attendance and media by invitation only
- 5:15 – 6:45 pm **Addressing the Peacebuilding and Development Challenges in the Central African Republic:** Secretary-General Ban Ki-moon will make remarks at this high-level event co-hosted by the World Bank, the Peacebuilding Commission and the Central African Republic. Contacts: filip.vandenbulcke@diplobel.be or tmeyer1@worldbank.org (Conf room 8, GA) – media by invitation only
- 6:00 – 9:30 pm **Biodiversity, Ecosystems and Climate Change:** Scaling up local solutions to achieve the MDGs. Organized by UNDP, this event will highlight the linkages between biodiversity conservation, healthy ecosystems, climate change and MDG achievement. Please contact rachael.lader@undp.org for attendance. (American Museum of Natural History)

## Tuesday, 21 September

- All day (through 24 Sept) **Digital Media Lounge:** Hosted at the 92<sup>nd</sup> Street Y, a fully wired Digital Media Lounge will provide the on-line community exclusive access to high-level UN officials and international leaders. Newsmakers and experts in global issues and social media will talk with bloggers and journalists both in person and through a Skype video calling facility. Parts of the event will be streamed online with Livestream.com. Contact: asherinian@unfoundation.org (92nd Street Y) – For media access, register here: <http://mash.to/2hRQL>.
- 9:30 - 11:30 am **"Thousand Days: Change a Life, Change the Future"**– Partnering to reduce child undernutrition: Senior officials from the United States and Ireland, joined by UN Secretary-General Ban Ki-moon, the WFP and UNICEF Executive Directors as well as leaders from Governments, international organizations, civil society and the private sector, will highlight action to reduce child undernutrition, (InterContinental Barclay Hotel) – Attendance and media by invitation only. Contact: pmccormick@unicef.org or US Mission, 212-415-4301

- 11am – 1pm **The Champions of Global Health:** This event organized by the Global Fund to Fight AIDS, TB and Malaria will provide a platform for partners to pledge their support for the Global Fund prior to its October replenishment meeting. Secretary-General Ban Ki-moon will make remarks. Contact: sinead.ryan@theglobalfund.org (ECOSOC) – media by invitation only
- 10am – 1 pm **Scaling Up Africa’s Infrastructure to Reach the MDGs:** This event organized by the World Bank, the African Union Commission and the African Development Bank will include the launch of a report *Assessing Progress in Africa toward the MDGs*. Contact: ybeejadhur@worldbank.org. (Conf room 5, NLB) – limited media access; see liaison desk in media centre
- 1:15 – 3:00 pm **Social Justice and the MDGs:** The event will bring together representatives from Government, civil society, academia and the United Nations, including UNDP Administrator Helen Clark, President Ramos-Horta of East-Timor and Spain’s Secretary of State for International Cooperation. Contact: layla.saad@undp.org (Millennium Plaza Hotel) – open to the media
- 2:00 – 6:00 pm **Accelerating Progress toward the MDGs through Inclusive Business:** This workshop, which aims to rally business energy and expertise in support of the MDGs, is co-sponsored by the Business Call to Action, UNDP, the UN Office for Partnerships, the UN Global Compact, Business Action for Africa, International Business Leaders Forum, World Business Council for Sustainable Development, International Chamber of Commerce and the Harvard Kennedy School. Contact: natasha.ncube@businessactionforafrica.org (Millennium Plaza Hotel) – attendance and media by invitation only
- 3:00 – 6:00 pm **Innovative Sources of Financing for Development:** This high-level meeting organized by France, together with Japan and Belgium, aims at mobilizing political support for innovative sources of financing to reach the MDGs by 2015. Contact: charlotte.montel@diplomatie.gouv.fr. (Conf room 2, NLB) – open to the media; see liaison desk in media centre
- 5:00 – 7:00 pm **Accelerating Progress in Achieving MDG 5:** This panel discussion organized by WHO, UNFPA, UNAIDS, UNICEF and the World Bank will highlight trends and lessons from countries with regard to improving maternal health. Contact: jyartey@unicef.org (UNICEF House) – attendance and media by invitation only
- 6:00 – 8:30 pm **World Business and Development Awards:** These biennial awards acknowledge the contribution of the private sector in helping achieve the MDGs. Contact: karen.newman@undpaffiliates.org or sandra.macharia@undp.org. (Millennium Plaza Hotel) – attendance and media by invitation only

### Wednesday, 22 September

- 7:30 – 9:00 am **Addressing the Global Water and Sanitation Challenge:** Organized by Japan, the Republic of Korea, Liberia, Senegal, Tajikistan and the U.S., the event focuses on the importance of water and sanitation for all MDGs and highlights the Sanitation for All and “Sustainable Sanitation 5-year drive to 2015” initiatives. Speakers include UNICEF Executive Director Anthony Lake. Contact: kdonovan@unicef.org. (Delegates Dining Room) – attendance and media by invitation only
- 9:50 – 10:40 am **Meeting of the MDG Advocacy Group:** This group of eminent personalities supporting the UN Secretary-General in galvanizing action on the MDGs – including Rwandan President Kagame, Spanish Prime Minister Zapatero, Bill Gates, Muhammad Yunus, Wangari Maathai, Graça Machel and Bob Geldof – is releasing their Programme of Activities to 2015. A number of UN Goodwill Ambassadors and Messengers of Peace are joining the meeting. Contact: nelsonl@un.org (ECOSOC, NLB) – open to the media, see liaison desk in media centre

- 12:00 – 2:30 pm      **UN Private Sector Forum:** Chaired by UN Secretary-General Ban Ki-moon, this event brings chief executives together with Government and civil society leaders to highlight actions the private sector can take to boost progress on the MDGs and announce new partnerships in support of the Goals. Contact: powell1@un.org. (GA Visitors Lobby) – Media: up to 20 UN-accredited media representatives (correspondents only) will be admitted upon prior registration (email to sfmedia@unglobalcompact.org). Contact: stausberg@un.org
- 1:15 – 2:30 pm      **The Central Role of Education in the MDGs:** Organized by UNICEF, UNESCO and Save the Children, and hosted by Qatar, this event will feature Her Highness Sheikha Moza, First Lady of Qatar, and other high-level speakers; moderated by Nicholas Kristof from the New York Times. Contact: fordham@un.org or ssenanayake@unicef.org (Delegates Dining Room) – media by invitation only
- 1:15 – 2:30 pm      **AIDS and the MDGs:** Organized by China, Nigeria, South Africa and UNAIDS, this panel will bring together Heads of State, people living with HIV, civil society representatives and executive heads of UN Agencies. Contact: buhaine@unaids.org. (Conf room 2, NLB) – limited media access; see liaison desk in media centre
- 1:15 – 2:30 pm      **Turning Evidence into Practice:** Learning from what works to accelerate MDG progress. Presenting the MDG Acceleration Framework developed by UNDP, and drawing on evidence from the past decade, this event will illustrate work being piloted in countries around the world to systematically address bottlenecks in achieving the MDGs. UNDP Administrator Helen Clark will host the event. UN Secretary-General Ban Ki-moon and the Presidents of Colombia, Lao PDR and Liberia will also participate. Contact: sandra.macharia@undp.org (Conf room 6, NLB) – media by invitation only
- 2:30 – 4:00 pm      **Every Woman, Every Child:** Secretary-General Ban Ki-moon, together with leaders from Governments, foundations, NGOs, academic and research institutions and business, is launching a Global Strategy for Women’s and Children’s Health, setting out new financial, service delivery and policy commitments to improve the health of women and children worldwide. Contact: lyndon@haviland.net or billm@rabinpartners.com. Webcast at [www.un.org/webcast](http://www.un.org/webcast). (ECOSOC, NLB) – limited media access; see liaison desk in media centre
- 4:30 – 5:30 pm      **Bridging the Malaria Gap: Saving Children - Supporting Women:** Organized by the Secretary-General’s Special Envoy for Malaria, the African Leaders Malaria Alliance (ALMA), the UK and Tanzania, this event will feature new financing and policy commitments to accelerate progress on ending deaths from malaria by 2015. UK Deputy Prime Minister Nick Clegg, Tanzania’s Prime Minister Mizendo Pinda, Bill Gates, World Bank President Robert Zoellick, WHO Director General Margaret Chan, UN Special Envoy Ray Chambers and Global Fund Executive Director Michel Kazatchkine are expected to attend. Contact: info@alma2015.org. (ECOSOC, NLB) – attendance and media by invitation only

A complete list of partnership events can be found on the **website for the MDG Summit:** [www.un.org/en/mdg/summit2010](http://www.un.org/en/mdg/summit2010). All press conferences and official events as well as some partnership events will be **webcast** at [www.un.org/webcast](http://www.un.org/webcast).

For **general media information**, contact the UN Department of Public Information:  
Martina Donlon, Tel.: +1 212 963-6816; email: [donlon@un.org](mailto:donlon@un.org);  
Pragati Pascale; Tel: +1 212 963-6870; email: [pascale@un.org](mailto:pascale@un.org);  
Newton Kanhema, Tel : +1 212 963-5602, e-mail [kanhema@un.org](mailto:kanhema@un.org).

For information on **media accreditation and access**, please contact:  
Media Accreditation & Liaison Unit; Tel: +1 212 963 6934; email: [malu@un.org](mailto:malu@un.org)

For interviews, story ideas and other information on the MDGs, see list of **inter-agency communications officials** on the News & Media page of the Summit website.